Nejla Nehir Yurtsever

+90 538 889 2248 nejlanehiryurtsever@gmail.com linkedin.com/in/nejlanehiryurtsever Portfolio

Education

Kadir Has University Sep. 2016 | Jun. 2021

B.Sc. in Industrial Product Design | Graduated 2nd in Class, GPA: 3.30/4.00 *Istanbul, Turkey*

Experience

Rigicon | *3D Artist* Feb. 2026 | Present | *Istanbul, Turkey*

- Produce realistic 3D surgical procedure animations, transforming complex medical processes into clear, detailed, and visually understandable step-by-step sequences.
- Develop scenario-based 3D videos that demonstrate product functionality, usage workflows, and user interactions in realistic contexts.
- Create short-form 3D videos and motion content for social media, adapting product-focused narratives into clear and engaging visual communication.
- Build and animate product and character scenes in Cinema 4D and Redshift using rigging, simulations, high-fidelity materials, textures, lighting, and shaders.

Ateş Neon | *Industrial Design Specialist* Apr. 2025 | Jan. 2026 | *Istanbul, Turkey*

- Designed custom visual solutions for global brands including **Coca-Cola, Porsche, Pernod Ricard, Luc Belaire,** and **Salitos**, validating design decisions through A/B testing and user feedback.
- Produced high-quality design & render outputs using **Rhinoceros, Cinema 4D, Redshift,** and **KeyShot**.
- Developed original neon lighting designs and advanced LED/lumen-based lighting concepts.
- Managed the entire design process from user research to final production, using qualitative insights and performance metrics to guide design decisions.
- Designed exhibition stands for major trade shows such as **EuroShop 2026**.
- Created production-ready technical drawings for CNC, press brake, laser cutting, and metal fabrication, while supervising end-to-end manufacturing and quality control of stainless steel, aluminum, sheet metal, and acrylic products through final delivery.

Kuray Display | *Assistant Product Design Manager / Industrial Design Specialist* Sep. 2022 | Oct. 2024 | *Istanbul, Turkey*

- Implemented **AR** and **AI** to enhance product interaction and customer experience.
- Designed product displays and OTC displays for major clients such as **P&G, HH Global,** and **Communisis**.
- Delivered detailed production specifications for approved designs and collaborated closely with manufacturing teams throughout the production cycle.
- Achieved the **POPAI DUTCH 2023 Award** through collaborative concept development with the design team.
- Performed regular field visits and produced comprehensive monthly reports to inform design and production strategies.
- Identified workflow gaps and proposed optimization strategies, improving coordination between design and production.

Dizayn VIP | *Industrial Designer* Jan. 2022 | Aug. 2022 | *Istanbul, Turkey*

- Designed interiors for **Mercedes-Benz Maybach, Mercedes-Benz Vito Tourer,** and **Ford Tourneo** vehicles.
- Translated precise interior vehicle measurements into detailed 3D models and designed components aligned with all dimensional specifications throughout the design cycle.
- Executed and delivered interior design solutions by coordinating directly with production teams to ensure seamless workflow and accurate implementation.
- Collaborated closely with engineering and quality teams to validate design feasibility, optimize materials, and enhance overall functionality of interior components.

Maestro Design | *Jr. Industrial Designer* Mar. 2021 | Jan. 2022 | *Istanbul, Turkey*

- Designed and developed customized visual display concepts for **Zen Pırlanta, Sina Pırlanta,** and other leading jewelry brands.
- Directed and coordinated the end-to-end production of display components by preparing CNC, laser-cutting, and die-cutting drawings, and maintained continuous oversight to ensure precise execution.
- Collaborated with cross-functional teams—including designers, suppliers, and production specialists—to ensure display solutions met brand standards, material requirements, and delivery timelines.

Skills

Technical & Design Skills: Cinema 4D, Redshift, Rhinoceros 3D, SOLIDWORKS, KeyShot, 3D Modeling, Technical Drawing, Product Display Design, AR, Adobe Photoshop, Adobe Illustrator, After Effects

Project & Process Management: Production Oversight, Cross-Functional Collaboration, A/B Testing & Experiment Design, Feasibility Analysis, Technology Research, Field Reporting

Creative & Strategic Skills: Concept Development, Storyboarding & Animation, Wireframing, Motion Design